



## **AGENDA**

Committee & Coaches Meeting 11-14-13

### ➤ **RHS Lacrosse Coaches**

#### ✓ **High School Lacrosse:**

**Guest: Laura Krohne – fundraising ideas, sponsors**

#### **1. Coaches**

1. Game ball needs: Total needed = 80 ?, + practice balls
2. Boys players meeting (Thursday 11/21 after school until 4:15pm) – post on website

#### **2. Equipment**

1. Uniforms boys & girls needed  
  
Boys practice pinnies = total to order?  
  
Girls practice pinnies = total to order?  
  
Girls uniforms = inventory/needs
2. Video cameras – pricing?
3. Equipment items needed before 2014 season

### ➤ **RHS Lacrosse Committee**

#### ✓ **Committee Members**

#### **3. Program Director: John Bandy**

1. Laxworld discount through FBL (20-30% off purchase + 3% back to FBL) – coupon code “FBL” – add link to website
2. First stick order placed ? – what are we getting?

3. Opening Day – Feb 15<sup>th</sup> (Viera Vipers – Doug), Concession (do our own?), drink donation like last season (pepsi only), team/individual pictures – best financial option for us – money back to the program – take on opening day?
4. Casino Bus trip – cost, possible \$\$ raised, casino changes

#### **4. Chairperson-Fundraising: Amy Moon (Fund Raising)**

1. Fundraising options:

Sponsor Drive – Need to send out new sponsorship letters to last year's sponsors – need to review list and send out letters (set up separate committee)

Daytona 500 - ?? possibly, Cookie Dough (completed)

Drink donations, Casino Bus Trip, mulch sales and delivery (John has info)

Family Bowling – charge \$20 person; cost \$8 per person – need to check into it

Golf tourney – discussion

**NEW IDEAS ??????????**

#### **5. Chairperson-Program Member Advisory Committee: Linda Spracklin**

Updates

#### **6. Chairperson – Finance: Marcia Wilcox**

1. Financial report/2014 budget

#### **7. Chairperson-IS/Web: Jim Snyder**

Updates

#### **8. Chairperson-Auxiliary (Boys): Domenick Tutera**

1. Concession Changes/Ideas

#### **9. Chairperson-Equipment/Grant: Shelly Sutherland**

1. Update-Muscle Milk, Good sports

**10. Chairperson-Field Maintenance (girls): Sammye Johnson**

Updates

**11. Chairperson-Field Maintenance (boys): Marty Smouse**

Updates



## Committee and Coaches Meeting Minutes

November 14, 2013

Present: Shelly Sutherland, Amy Moon, Sammye Johnson, Jim Snyder, John Bandy, Marty Smouse, Laura & Nathan Krohne, Linda Spracklin

Absent: Doug Kuhblank

Proceedings: Meeting was called to order at 6:40 pm by John Bandy, Program Director

Motion to approve October minutes: all in favor

**Next meeting: December 17, 2013 6:30 pm  
Rockledge Presbyterian Church**

### ➤ **RHS Lacrosse Coaches**

#### ✓ **High School Lacrosse:**

- **Guests: Laura & Nathan Krohne** – came to meeting to share fundraising ideas:
  - a. Mulch – committee discussed benefits of truckloads vs bags; if purchased by the bag – Lowes bags cost approx. \$2.00. John could possibly get a deal – Lowes could be a sponsorship partner. If we purchased them for \$2.00/bag we could sell them for \$4.00 – deliver to houses for an extra \$1.00/bag and will spread mulch. There are approximately 80 kids in the program, if each kids sold 20 bags, our profit could be approx.

\$3,200. Sale would begin in March – delivery during spring break.

Questions: We might need approx. 1600 bags – where would it be delivered? Makes sense for delivery to take place at Lowes. We also discussed confining the delivery area so parents/boys are not driving all over Brevard county.

- b. Gift wrapping: not profitable last year
- c. Bucket drop: not profitable for time commitment
- d. Car wash: We did well last year when we pre-sold the tickets (approx. \$700 profit before buying all the pizza!); 2<sup>nd</sup> wash – approximately \$300.
- e. Rockledge Gardens – purchase seedling plants and sell to those who purchase mulch.

Committee decided to focus on several big fundraisers rather than numerous little ones.

*Laura Krohne was nominated to take over position of Chairperson-Auxiliary (Girls). Committee was 100% in favor of nomination. At this time, all positions are filled.*

- **Equipment**
  - 1. Uniforms: Uniform inventory needs to be completed ASAP. Girls have plain uniforms but may not have enough pinnies.

## ➤ **RHS Lacrosse Committee**

- Program Director: John Bandy
  - 1. FBL-Laxworld has discount – (20-30% off purchase + 3% back to FBL); Jim will make a link. John will contact representative at Laxworld – we may be able to purchase game balls – possibly at 20-30% off with 3%

going back. When purchasing, put in code “FBL.” Orders over \$100 qualify for free shipping.

2. First Stick order – we missed the deadline (Oct 11). John will check with Doug.

3. Opening Day – February 15

a. Amy was able to get commitment from Cocoa Police Department to attend opening day – provide face painting, finger prints, canine demonstration .



b. Concession – should we do our own this year? Last year, Slow N Low took all of the profit. John spoke to the barbecue guy on US1 near Blinds of All Kinds; other ideas were: Café Unique – contact Maria (504-0823); JDs, Malibus, Longdoggers

c. Drink donations – must be Pepsi products only

d. T-shirts –Orville has logo and is ready to print. We discussed issue of pre-ordering shirts so they would be available on opening day. We could sell the pre-orders on opening day; those who purchased the t-shirts will receive them after opening day. This would allow us to have a supply on opening day. Cost of shirts are: \$6.50 for short sleeve (sold \$10); long sleeve (sold \$15). Last year we ordered approximately 100 shirts. If shirts don't sell, we can offer at a discount.

Can we get a t-shirt sponsor? Sammye suggested Dead Bug Dave as a possible sponsor. Committee looked at his logo; it might be possible to put a lacrosse stick in bug's legs.

Board agreed to purchase t-shirts. Marcia will work with Shelly to work out cost and quantity.

e. Amy Moon agreed to take pictures this year and put profit back into lax account. She wants to take group shots, then schedule another time to take fun, individual shots. Individuals will be on

different day than team pictures but can order everything at one time.

Action item: select date for individual shots; Amy will create an order form.

4. Casino Bus trip (Hard Rock Casino – Tampa)
  - a. Casino has made changes from last year: they provide a coupon book for a free drink and \$5 to go toward food. They no longer give \$ for slot machines.
  - b. Due to these changes, should we charge price of ticket from last year? (2/\$90).
  - c. Cost is approx. \$1,000 per bus – first 20 tickets sold covers cost of bus. Bus hold 50 - would need a little room for coolers, gift baskets, etc)
  - d. Possible suggested dates: January 18 or 25; it is believed that FBL is having an event at FIT on the 18<sup>th</sup> – this year we will only be responsible for water and gatorade – no hotdogs!!
  - e. Committee member suggested Victory Cruise Casino but FBL is planning a fundraising event with them. The money they raise will go to FBL with a small portion coming back to Rockledge.
  - f. Questions: If we don't sell enough tickets is there a cancellation charge? Are drinks on the bus for purchase? John has done this trip several years for football fundraiser – one year they paid for drinks; another they did not – when there was no charge for drinks, more money was raised for raffles. We could give 2-3 tickets for a free drink, then \$1 a drink after that.
  - g. Committee voted unanimously to keep the price the same as originally discussed. 1 ticket for \$50; 2 for \$90.
  - h. John will make the tickets – consider purchasing as Christmas gifts.

- Chairperson – Fundraising: Amy Moon
  1. Fundraising
    - a. Sponsorship drive – renewal letters will go out to sponsors; players will get first dibs on sponsors from last year.
    - b. Cookie orders: 201 orders (\$16/tub) - \$1,285 profit
    - c. Golf Tournament
      - a. Turtle Creek is the most affordable. Time available are 8am or 1pm. Committee agreed that event should take place in morning.
      - b. Different packages are available for lunch
      - c. Should solicit hole sponsors, car dealership offering a car, games/contests)
      - d. Tentative date: April 26
      - e. In order to reserve date, we need to provide \$300 deposit; all other \$ is due on event day
      - f. Ticket price will be determined at next meeting
- Chairperson – IS/Web: Jim Snyder
- 1. Sponsorship form is on website; there is a 10% discount for returning sponsors.

Meeting was adjourned at 8:25 pm

Minutes submitted by:

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Linda Spracklin, Chairperson-Program Member Advisory Committee



