

# AGENDA

## Boosters & Coaches Meeting 4-24-12

### ➤ RHS Lacrosse Boosters

#### ✓ **Booster Members**

##### • **President: Al Forbes**

1. Final Logo design
2. Review Budget
3. Fundraiser Opportunities review (First Fund Raiser Krispy Kreme)
4. Parent/Player Distribution List
5. Help with web site design

##### • **Vice President:**

- 1.

##### • **Secretary: Linda Spracklin**

1. Set up the Booster By-Laws members executive are (President, VP, Treasurer and Secretary) and additional members are (Information Systems, Auxiliary Coordinator, Field Coordinator, Equipment Grant Coordinator, and Volunteer Coordinator).
2. Set up our Banking & Fundraising Accounts with RHS, FBL and Boosters

##### • **Treasurer:**

1. FBL can set up a 501-c that RHS boosters can use for their fund rising, you will need to ensure the funds are available for FBL to pay Brevard School board for coaches supplements and referees fees by January 1st, each player cost will be \$250.00 through fund raising of fee's
2. We should set up a lacrosse club account at RHS Schools, all Gate fees go into this account and it pays for field lights, field maintenance along with Admin. Supplements. We will need to work out any extra fees collected with your AD.
3. The boosters should also have their own checking account, for the balance of the fundraising and expenses shown on the budget sheet.
4. Any fundraiser using the players/students does not have to be approved by the school but I think we should run this by the AD to ensure there is no conflict with any other sport.
5. Kids Fund Raising Option-Car wash/Restaurant/Opening Day- anything over 10 tickets, Candy Sales anything over 1 box. Go's to their fee's?

##### • **IS Director: Jim Snyder**

1. Mirror Viera and Vipers web site.
2. Coordinate with Coaches, Boosters and other clubs in Brevard to ensure all our information is on it and linked to their sites. FBL, RHS, Vipers Jays and other High Schools.
3. Logo layout on site.
4. Ensure all players insurance, clinics and sign up on USlacrosse.org.
5. Ensure we have all our sponsor opportunities and links to there sites
6. Ensure all our fundraising opportunity on there with volunteer sign ups.

7. Ensure we have a store to buy Lacrosse items.
8. Equipment links.
9. Board Contacts

• **Auxiliary Director: John & Tonya Bandy**

1. Start organizing the first fundraiser with Parent/Player (Kripsy Kreme)

• **Equipment/Grant Director:**

1. Work on equipment grant option.
2. Work on helping the coaches design uniforms using our new logo.
3. We need to pick out a logo and start looking at equipment & grants equipment or donations. Tim Parker of Laxworld on uniforms and equipment [Tparks@laxworld.com](mailto:Tparks@laxworld.com) [www.laxworld.com](http://www.laxworld.com) . USlacrosse.org and [www.floridalaxclassic.com/fylf.html](http://www.floridalaxclassic.com/fylf.html) for equipment grants is a good place to start.
4. We will supply the players with Jerseys, Shorts, Socks, Decal Logo for helmet and practice Pinnies. The only extra player equipment will be goalie equipment.
5. Try to solicit equipment grand's from Sport Authority and Dicks Sporting Goods

• **Field Director:**

1. Field Tents, Field Paint & Machine, Score Table, Horn, Timer, Back Stop 15x40, Game Goals, Practice Goals, Practice Cones, Balls and Medical Supplies.

✓ **Opening Day Options:**

1. We should look at having an opening day on Saturday before the season starts by having a scrimmage between Cocoa Beach and Rockledge new High School JV boys and girls.
2. Set up a BBQ to where the kids/parents have to sell 10 food tickets each and anything over 10 tickets go's to their fee.
3. Any sponsor sign company should get 2 fee lunch tickets?
4. Send flyers out to some of the middle/elementary schools.
5. Send flyers out to Viera and MI club program that feeds the High Schools
6. Set up a good sound system.
7. Buy two tents with the ROCK logo on two sides and the Pirate on the other two sides.
8. Set up an area where we are selling shirts, hats, shorts?
9. Set up an area to donate any old gear.
10. Have raffle action baskets?
11. This will be team picture day.
12. Should we have a team program book???
13. Lacrosse contesting games.
14. Give out free lunch ticket to both schools Principles & AD

➤ **RHS Lacrosse Coaches**

✓ **High School Lacrosse:**

1. Finalize on Logo Design.
2. Uniforms and equipment grant status.
3. Status on flyers for Kennedy, McNair and St Mary's Schools about Lacrosse coming to Rockledge High next year and the clinic we are having over the summer and fall;
4. Growing our loco lacrosse club: Elementary, Middle school and St, Mary's abut the lacrosse club in Merritt Island and Viera until we have enough kids to grow a branch in our own City of Rockledge/Cocoa.



## Booster Committee & Coaches Meeting Minutes

April 24, 2012

Present: John Bandy, Ann Ehler, Al Forbes, Doug Kuhblank, Amy Moon, Jim Snyder, Linda Spracklin, Marcia Wilcox.

Proceeding: Meeting called to order at 6 p.m. at Malibu's Restaurant by Al Forbes, President.

### **Booster Members**

**President:** Al Forbes

1. Final logo design: We need to look into copyright/trademarks; will need coaches help (Ehler/Kuhblank)
2. Budget Review: Will need to set up three accounts (club account, Friends of Brevard account, and Booster club account)
3. Fundraiser Opportunities:
  - a. Each fundraiser should have its own captain
  - b. First fundraiser: Krispy Kreme doughnuts
    - i. Profit - \$2.75/dozen
    - ii. Goal: each student sells 10 dozen
    - iii. Drive dates: May 1-May 8 (Tuesday to Tuesday)
    - iv. All monies due on May 8; turn into Tanya and Angela @ McClarty (5:30-7:30 pm)
    - v. Delivery: May 12 @ McClarty Park Pavilion
    - vi. Checks need to be made out to RHS Lacrosse Boosters
4. Parent/Player Distribution list: Need to confirm player phone numbers/emails – many emails are bouncing back. Send updates/changes to Al who will monitor master list.
5. Help with website design:
  - a. Website should be up and running at beginning of school year.

**Vice President:** Position to be determined

**Secretary:** Linda Spracklin

1. Set up Booster By-Laws: Will work with Al to finalize.
2. Set up Banking and Fundraising with RHS, FBL, and Boosters:
  - a. Secretary will contact Space Coast Credit Union and Community Credit Union; will also make contact with Bonita at RHS.

**Treasurer:** Position to be determined

1-5: Topics were discussed but will become finalized once treasurer has been appointed.

**IS Director:** Jim Snyder

1. Mirror Viera and Vipers web site: both sites have links for sponsorships/online stores/coaches corner/online registration
2. Coordinate with coaches/other clubs: Jim will work with Coach Ehler/Doug Kuhblank to ensure that all necessary information is included on web.

3. Logo: Members discussed logo design/possibility of having one for girls/boys with different eye color
4. US Lacrosse membership: All players must have active membership with US Lacrosse. Information should be posted on website with possible link to US Lacrosse.
5. Sponsorship Opportunities: Once levels have been determined, Jim will include on website. Possible sponsor levels include Gold, Silver, Bronze, Club (?)
6. Fundraising Opportunities: Site should allow parents/students to sign up via site for volunteering. Each fundraising activity should have a captain
7. Store links: Jim and Al will work on setting up school store link for clothing/equipment. Club will receive % back off each purchase.

**Auxiliary Director:** John & Tonya Bandy

1. First Fundraiser – Krispy Kreme: Fundraiser will kick off on May 1<sup>st</sup>; all money due on May 8<sup>th</sup>; donut deliver to McClarty Park May 12<sup>th</sup>.

Equipment/Grant Coordinator: TBD

Field Director: TBD

Opening Day:

1. Club will look into having an opening day scrimmage Saturday before season starts.
2. Possible barbeque fundraiser for event
3. Invite community leaders to celebrate “1<sup>st</sup>” lacrosse team at RHS - let’s make this a big splash!

**RHS Coaches** (Ann Ehler, Doug Kuhblank)

1. Ann & Doug will work with Jim on logo design; discussed possibility of having logo for girls and boys with different colored eyes (blue/pink)
2. Grant status: Ann will work on grant proposals
3. Upcoming clinics: Ann and Doug have made contact with feeder schools re: lax club as well as clinics being held in June and July. Team conditioning will begin in December.

Next Meeting Date: May 22, 2012, 6:00 pm, Malibu’s Restaurant

Meeting adjourned at 7:15 p.m.

Minutes submitted by:

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Linda Spracklin, Secretary

